1. Give a three minute talk on any magazine article. Make an outline and, if necessary, use it.
2. Give a four minute talk in which you urge the class to take action for or against some proposed public measure. Suppose a vote will be taken.
3. Give a short talk in which you ask for subscriptions for some worthy object.
4. Try to win the support of the class for a candidate.
5. Discuss a referendum and urge the class to vote "yes" or "no".
6. Bring an outline from a business talk from reports, bulletins, etc. Give a brief review of talk and show how it violates the principles of unity, coherence, and emphasis.
7. Attend lecture and make outline of notes of contents. Tell whether it conforms to the principles of good construction. Was the speaker verbose or incoherent? What was his aim? Clearness, impressiveness, action, or entertainment? To what motives did he appeal? Did he draw illustrations from the experiences of his audience?
8. Read introductions to speeches and methods of getting attention. Are they natural or strained? Is humour, anecdote, explanation, or any other device effectively employed? Are introductions long or short?
9. Make a similar study of conclusions. Give good examples of summary, question, or exhortation. Is conclusion long or short?
10. Study Hansard, etc. Why reputed dulness. Discuss purpose, argument, sincerity, and length. Find good speech and seek reason for it.
11. Let every student write on a card a special subject. Distribute so that none gets his own. Allow few minutes for notes. If necessary diversion may be reverted to, resorted to. Adopt an attitude worthy of an audience and the subject.

XX. substitute outline of political or economic subject.

1. Be sure of Facts.
2. Quote Correctly, day, date, paper, place, etc.
3. Study audience.